

Circulation & Distribution Overview

- **Los Angeles** magazine is L.A.'s only city magazine that is ABC-audited, with an all-paid and verified circulation
- **#1 Best-selling monthly title in Gelson's and Bristol Farms**, beating national publications such as *Vanity Fair*, *InStyle*, *Vogue*, *Martha Stewart Living*, *O*, *Bon Appétit*, *Architectural Digest*, *Real Simple*, and *Harper's Bazaar*
- **#1 Best-selling city magazine in all of California** for Barnes & Noble stores
- **48% of all households in the top ten most affluent zip codes in Los Angeles read Los Angeles magazine:**
 - Bel Air, Beverly Hills, Brentwood, Malibu, Manhattan Beach, Pacific Palisades, Palos Verdes Peninsula, Rancho Palos Verdes, San Marino, Santa Monica

Paid and verified circulation	140,000
Readership	420,000—three readers per copy
Subscribers	86%
Newsstand	14%

The extensive distribution network includes:

- Major supermarkets and retailers
- National bookstores
- Major airports
- Luxury hotels
- Every major newsstand in Southern California, plus select locations nationally

Targeted Hotel Placement

Los Angeles magazine distributes to the top Southern California luxury hotels. Ranked as the fourth-largest leisure travel destination in the U.S., Los Angeles receives 25.6 million affluent visitors annually, who spend:

- \$13.8 billion in total
- \$4.1 billion on transportation
- \$3.9 billion on lodging
- \$2.8 billion on food and beverage
- \$1.7 billion on entertainment
- \$1.3 billion on shopping

Los Angeles Magazine's In-Room Hotel Circulation

Ambrose Hotel	Le Montrose Suite Hotel	Sunset Tower Hotel
Andaz West Hollywood	Le Parc Suite Hotel	The Thompson Beverly Hills
The Avalon Hotel	The London	Viceroy Hotel
The Belamar Hotel	Luxe Hotel Rodeo Drive	W Hotel
The Beverly Hilton	Luxe Hotel Sunset Boulevard	
Fairmont Miramar Hotel	The Malibu Beach Inn	
Four Seasons Beverly Hills	Maison 140	
The Georgian	Mosaic Hotel	
Hollywood Roosevelt	Oceana Hotel	
Hotel Bel-Air	Omni Hotel	
Hotel Palomar	Portofino Hotel & Yacht Club	
Hotel Sofitel	Peninsula Hotel	
The Huntley Hotel	Regal Biltmore Hotel	
Hyatt Regency Century Plaza Hotel	Regent Beverly Wilshire	
Intercontinental Hotel Century City	Renaissance Hollywood	
Langham Hotel	Ritz-Carlton Marina del Rey	
L.A. Athletic Club	Sheraton Los Angeles Downtown	
Le Merigot Beach Hotel & Spa	Shutters on the Beach	

Coverage Where It Counts

With such extensive coverage in the L.A. area, *Los Angeles* magazine delivers greater market coverage in the Los Angeles Designated Market Area (DMA) than many national publications.

Los Angeles Circulation

